

Mitchell Acevedo

Brand Creative

ldht85.com

214.773.3771
noformation@gmail.com

EXPERIENCE

The Graphic Standard

9/2021–9/2022

Graphic Designer

Rebranding the company. Art direction & design for website redesign, multiple marketing initiatives, SXSW events and our in-house video series. Mentoring designers and copywriters.

ClearData

12/2019–5/2020

Sr Designer, Product

Using insights from user testing to meet requirements from product owners & stakeholders. Producing a design system for internal usage.

Under Armour

10/2015–5/2019

Sr Designer, Global Product Experience

Using insights from user testing to meet requirements from product owners & stakeholders. Creating design systems and guidelines for global digital use. Art direction for photoshoots.

Invodo

7/2015–10/2015

Digital Art Director

UI and iconography for GoPro's 3D product viewer. Art Direction and storyboarding for Verizon's in-store phone feature showcases.

Mutual Mobile

5/2011–7/2015

Associate Creative Director

Rebranding the company. Art direction & design for website redesign, multiple marketing initiatives, SXSW events and our in-house video series. Mentoring designers and copywriters.

The Richard's Group

3/2010–2/2011

Brand Creative, Digital

Working with CDs and copywriters to create digital campaigns for multiple clients.

Publicis in the West

7/2009–3/2010

Interactive Designer

Working with CDs, ADs and copywriters to create digital campaigns for multiple clients.

AKQA

7/2008–10/2008

Student / Greenhouse

Working with CDs and copywriters to create digital campaigns.

Bureau Pindakaas

3/2008–6/2008

Student / Greenhouse

Working with CDs and copywriters to create digital campaigns.

EDUCATION

Miami Ad School

2007-2008

Art Direction

Pratt Institute

2006-2007

Communication Design

Brookhaven

2005–2006

Fine Arts

Collin County College

2004–2005

New Media Arts

SKILLS / PROGRAMS USED

Art Direction, Creative Direction, Creative Strategy, Identity & Branding, Illustration, Motion Graphics, Package Design, UI, UX

Ableton Live, After Effects, Blender, Figma, Illustrator, InDesign, Invision, Photoshop, Sketch, Substance Painter, Webflow

CLIENT LIST

Advance Auto Parts, American Airlines, American Heart Association, Amstel Light, BazaarVoice, Benefit Mall, Biltmore, Bridgestone, Chevrolet, Chrysler, Cielo Property Group, ClearData Inc., Coke Zero, Corner Bakery Cafe, Costa Vida, Flexjet, FriendsWithUs, Furr's Fresh Selections, Gamestop, General Mills, GoPro, Hai Hospitality, HomeAway, iAmsterdam, LogicMonitor, LORO, Metro PCS, Payr Health, PODS, Red Lobster, Subzero/Wolf, SMU Cox School of Business, SuddenLink, The Tap Project, Texas Roadhouse, T-Mobile, TOCA, True Velocity, Uchi, Under Armour, Upland, Verizon.